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**FOR IMMEDIATE RELEASE**

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**NPC SOUTHERN STATES CHAMPIONSHIPS & OCEANS 234 HOST  
“FLEX ON THE BEACH” SWIMSUIT CONTEST  
TO BENEFIT THE MICHAEL BREWER FAMILY**

*June 24, 2011, FT. LAUDERDALE* – Only Wednesday, July 6<sup>th</sup> the 2011 **NPC Southern States Championships** and **Oceans 234** will host **“Flex On the Beach”** bikini and board short contest to benefit the **Michael Brewer Family**. Open to anyone in the local area, men and women of all ages are invited to flex their best summer swimsuit bodies on the Oceans 234 stage and catwalk in Deerfield Beach. Starting at 6:00 p.m. DJ Haystyle will be spinning the music with NPC Southern State Championships Men’s Fitness and Physique Promoter Manuel Mair emceeding the event.

“We are always excited to be a part of events that give back to the community!” stated **Kristin Pease, Special Events Manager, at Oceans234**. “Oceans234 is happy to open its doors to the NPC Southern States Championships in support of the Michael Brewer Family.”

Entry fee for bikini and board short competitors is \$15, and guests can purchase seats for \$12 along the catwalk with general admission priced at \$10. All guests will receive a complimentary cocktail along with happy hour drink and food prices throughout the entire night which will benefit the Michael Brewer Family. Swimsuit competitors will have a chance to win a free entry into the 31<sup>st</sup> NPC Southern States Fitness, Figure, Bikini, Bodybuilding & Physique Championships heating-up on July 8<sup>th</sup> in Ft. Lauderdale at the War Memorial Auditorium. There will also be additional prizes for competitors who finish in second place and for the winners of the “Best Bathing Suit” and “Fan Favorite” categories.

“With our new men’s physique (board shorts) and women’s over 30 bikini divisions added to this year’s NPC Southern States Championships, we felt a swim suit contest open to anyone in the local South Florida community at a great venue on the beach like Oceans 234 would be a fun way to raise money for the Michael Brewer Family who is still very much in need of our support,” said **Peter Potter, Promoter of the NPC Southern States Championships**. “We are thrilled to partner with Oceans 234 and are looking forward to a tremendous response from the local community.”

**Michael Brewer** is a local Deerfield Beach teenager who is still receiving long-term care and treatment from when he was attacked and severely burned by classmates in the fall of 2009. Maureen Brewer, grandmother of Michael Brewer, will also be in attendance at “Flex On the Beach” on July 6<sup>th</sup> to make a special announcement and discuss the on-going problem of bullying and teenage violence in our community.

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“I would like to remind all the adults that it is our responsibility to lead by example, that example should be one of equality and respect,” commented **Reenie Brewer** about attending the fundraising event for the Michael Brewer Family. “We are teaching the children everyday in everyway, with our actions and our reactions. Please care enough to be the leader you wish had led you!”

"Flex On the Beach" is not an NPC sanctioned event, and local entrants can register for the bikini and board short contests by contacting Elayne Sommers at [elayne@npmpr.com](mailto:elayne@npmpr.com). To purchase catwalk seats, sponsor or donate items for contest winners, contact Kristin Pease at [kristin@oceans234](mailto:kristin@oceans234).

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**About NPC Southern States Fitness, Figure, Bikini, Bodybuilding & Physique Championships**

The NPC Southern States Championships is the largest, regional national qualifier east of the Mississippi and will consist of over 200 of the nation's top sanctioned NPC (National Physique Committee) amateurs competing for a spot into the nationals later this summer. The 2011 NPC Southern States Championships is open to any athlete in the United States. The competition is sanctioned by the NPC, the affiliated organization of the International Federation of Body Builders, an international amateur sports organization. For more information about the 2011 NPC Southern States Championships please visit [www.npcsouthernstates.com](http://www.npcsouthernstates.com)

**About Oceans 234**

Situated right on the sand in Deerfield Beach Oceans 234 draws thousands of people through the doors each year with its picturesque view of the Atlantic Ocean. Our inspired cuisine and outstanding customer service keep our patrons coming back! At Oceans 234, we pride ourselves on not only meeting your expectations, but rather exceeding them!